

Support

**Catalytic
Communities**



PRESSÃO
VÃO ROLA

become an

OLYMPIC CHAMPION



The plan

The Olympic Champion program will help to fund our work through this important time leading up to and through the Olympics here in Rio de Janeiro. Though open to all, the program is tailored to the needs of researchers, journalists, activists, students and collaborators who will benefit from the program's services. These funds will help us to:

- Establish a **network of community correspondents** in all five major zones of Rio, writing and producing video further documenting this challenging period for Rio de Janeiro, and syndicated for republication through local and global partners.
- Grow RioOnWatchTV, our **YouTube channel**, with regular accompanying videos to RioOnWatch articles and investigative pieces.
- Expand our strategic communications work on behalf of favelas, taking our destigmatizing message of favela qualities and sustainability to global audiences through **mass-reach mainstream media** channels.
- **Strategic workshops** for communities on community organizing and participatory planning strategies, and ways to counter the negative effects of gentrification and evictions.
- Conduct and publish **cutting edge research** on Brazilian housing law, Affordable housing alternatives, Rio policing, Favela Perceptions, and Media responsibility.



Why we need your help

We have already seen the massive impacts that hosting the Olympic Games have had on Rio's most vulnerable communities. With more comprehensive community coverage we can continue to inform the discourse on urban mega-events and provide a voice to those most adversely effected by the city's transformations.

What you get

- **Access** to our new English-language favela newswire
- **Press releases** on breaking news
- **Insight** on urban trends from our Director
- **Early access** to certain RioOnWatchTV content
- **Recognition** on CatComm.org and in our Annual Report



Your commitment

A monthly \$10 donation which runs through December of 2016. Questions? Reach out via email to OC@CatComm.org Interested? click through to sign up and select which services you'd like to receive! →

BECOME A



CHAMPION