# 2019 ANNUAL REPORT





## BACK-GROUND

Favelas represent an opportunity for sustainable development outside traditional formal models, by building on the numerous qualities of favelas themselves. Working towards a sustainable approach to development in favelas, based on their assets, reveals favelas as a positive reference for the city, to be seen as examples for formal areas in terms of flexibility, creativity, strategies for resilience, a sense of collectivity, etc. We believe in a new standard of urbanism, where favelas develop in a sustainable fashion, increasingly transforming into resilient, creative, solutions-based places through the strengthening of sustainable initiatives that are already growing more common in Rio's favelas. This type of development contributes to historical reparations-owed to these neglected communities—by recognizing that the assets of these territories have always been and will continue to be important to the city, and that in the future, they will be essential to building a new and balanced society.

The Sustainable Favela Network (SFN) is based in the view of favelas as sources of *solutions*, including for human sustainability, centered on the concept of Asset-Based Community Development. Launched in November of 2018 after months of exchanges and prior activity mapping, in 2019, the Network became a reality, with numerous meetings, exchanges, campaigns, and actions. The Working Groups began their activities in June and ended the year with clear proposals for 2020.

#### PROJECT MISSION

To realize the potential of favelas as sustainable communities through a network of knowledge sharing, mutual support, and development of joint efforts between community initiatives working on environmental sustainability and social resilience, and technical allies.

#### TEAM

Ava Hoffman Chloe Villalobos Clara Ferraz Guillermo Douglass-Jaimes Luiza de Andrade Roseli Franco Theresa Williamson

#### WHAT WE DO

- Map socio-environmental initiatives in Rio's favelas
- **Outreach materials** giving visibility to initiatives and events from Network members
- **Exchanges** within communities, between community initiatives and the general public
- Collective action events (mutirões) pooling volunteers to develop community projects
- Knowledge circles and capacitybuilding materials between protagonists in the Network
- Working groups\* on seven themes coordinate activities and meet monthly
- **Demonstration projects** in the Network's seven thematic areas

- Network meet-ups, and participation and organization of local and international forums
- Tools and methodologies to empower and strengthen community groups are studied, developed and shared
- Courses and technical support offered by and for SFN members
- Advocacy for public policies that secure the full and sustainable development of favelas

#### \*SEVEN THEMES FOR WORKING GROUPS AND DEMONSTRATION PROJECTS:

- 1. Environmental Education
- 2. Gardens and Reforestation
- 3. Income Generation
- 4. Memory and Culture
- 5. Solar Energy
- 6. Solid Waste Management
- 7. Water and Sewerage

Graffiti workshop at the Graffiti Museum during the 3rd Exchange of 2019, Pavuna



#### FIRST SUSTAINABLE FAVELA NETWORK COLLECTIVE ACTION IN THE CAMORIM QUILOMBO

On Saturday morning, August 10, 69 Sustainable Favela Network participants gathered at the Camorim Quilombo (ACUQCA), in Jacarepaguá, in the West Zone, ready to get their hands dirty. Quilombos are communities which can trace their beginnings to times of slavery and whose ancestors occupied the same lands during those times; they are akin to indigenous settlements and work to preserve their traditional ways of life. Rio de Janeiro has at least four quilombos within its boundaries.

ACUQCA had been severely impacted by the intense rains that pounded

Rio in early 2019. The rains had swept through the community garden, causing an invasive and thick growth of tall grass throughout the whole area, including in the quilombo's archaeological site. This site, despite numerous attempts, had proven itself unclearable without a significant intervention. Since April, quilombo members had been unable to use the space to host their customary public and community events.

Because of this damage, the SFN's Working Group on Gardens and Reforestation decided to make the



Camorim Quilombo the focus of their first group action. In response to a request for help from local leader Adilson Almeida, responsible for the quilombo, the Network organized its second exchange of 2019 in the form of a collective action, or *mutirão*. Through intense weeding, mural arts painting and gardening, the group was able over the course of the day, to completely revitalize the area that had been invaded by the non-native grass, from the community garden to the archaeological site.

The day's capacity-building circle—a characteristic of all SFN exchanges centered on fundraising techniques, one of the themes identified as a priority among Network members. In a circle, participants with experience in fundraising for community projects shared practical resources, strategy suggestions, and general guidance to increase participants' confidence in seeking funding.

Beyond the impact on the territory and opportunities for mutual learning, the day created tangible bridges of solidarity. Members felt that ACUQCA's work was "essential for the recovery of our ancestors' history" and "very inspiring." Everyone indicated that they wanted to continue strengthening the quilombo and creating partnerships. As Almeida says, "Working alone, we remain silent, but together, our voices are much louder."

Learn more at camorim.favelasustentavel.org

Get to know the SFN's Exchanges: exchanges.favelasustentavel.org

### THE YEAR IN NUMBERS:





participated in Sustainable Favela Network activities



Since 2018, 825 PEOPLE have participated in at least one Network activity

#### \*\*2020 WORKING GROUP PROJECT PROPOSALS:

- 1. Environmental Education—Video platform sharing effective environmental education practices in favelas
- Gardens and Reforestation—Develop and implement a 'model public space' and gardening collective-actions
- **3.** Income Generation—Online catalog of products and services by SFN members
- 4. Memory and Culture—Activities connected to favelas as heritage sites
- 5. Solar Energy—Popularize solar energy through discussions in interested communities
- 6. Solid Waste Management—Collective action clean-ups and popular education campaigns, and assertive communication
- 7. Water and Sewerage—Realize a model community ecological sewage system



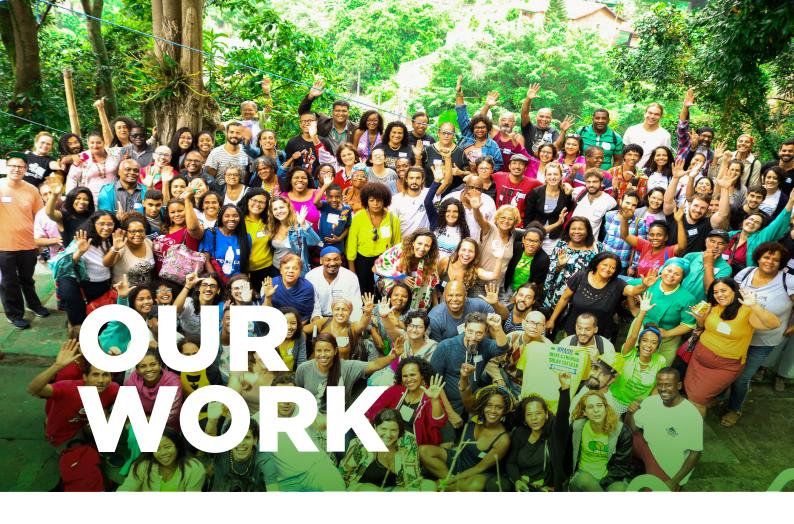


#### 27 MEETINGS AMONG THE NETWORK'S 7 WORKING GROUPS

with **109 participants** realizing a **gardening collective action**, a SFN **product booth** at a sustainable products fair, an **environmental education training**, an open letter in **response to a proposal reducing support for solar power by the federal government**, along with numerous offers of support and **10 proposals**\*\* for 2020 demonstration projects

**5 SFN community exchanges** in three zones of the city: Babilônia (South Zone), Camorim and Vila Kennedy (West Zone), and Pavuna and Manguinhos (North Zone) involving **293 people** from **142 initiatives** and **68 communities**, with an average of **72 participants per exchange**, visiting **11 community projects** and **5 capacitybuiding circles** 

Annual Meet-Up of the entire Sustainable Favela Network with 126 participants, 55% of whom reside in 48 favelas across all areas of the city (29% North Zone, 28% West Zone, 17% South Zone, 5% Central Rio, 5% Baixada Fluminense, and 16% from other regions) making connections, debating and delving deep into the seven Working Group themes, participating in fun activities (including a swap table, a sampling of Network products, and a zero-waste lunch)



#### SUSTAINABLE FAVELA NETWORK ANNUAL MEET-UP 2019

On Saturday, November 9, 126 favela community organizers and technical allies from all over Rio de Janeiro gathered for the 2nd Annual Meet-Up of the Sustainable Favela Network at Ecocasa Silvestre in Santa Teresa. It was a unique opportunity, bringing together a network of social and environmental justice initiatives from Rio's favelas in one place for intense exchange and learning. The day's activities gave members a chance to reflect, get involved, and connect, taking advantage of the experiences of groups from numerous city favelas. The activities were designed and planned by the Network's seven working groups.

Inspired by the Solid Waste Working Group, event organizers set up a swap table where participants could leave goods they no longer wanted and take whatever interested them; the SFN Income Generation Working Group had an artisanal craft area for I almost gave up my socioenvironmental project, but I kept going, because when we see the Network growing, we know that we are not alone!

Testimonial from the 2019 Annual Meet-Up 2019

#### I'm leaving here today reenergized and full of ideas.

Testimonial from 2019 Annual SFN Meet-Up, Santa Teresa

sustainable products; and an anonymous table with paper and pens invited participants to share their hopes and fears in leading sustainability initiatives in their communities. Some members traded reusable water bottles, trinkets, and keepsakes. Others sold homemade soap and works of art. Still others posted notes to the activity boards, explaining they had almost given up because of "doubt from others" or "lack of support," but had pushed on because they found "strength from [their] communities," "support from where they least expected it," and because of the SFN itself. "When we see the network growing, we know that we are not alone!" wrote one member.

network members to display and sell their

Representatives from each working group presented their group's various initiatives, as well as the initial achievements of the working groups this year and their hopes for the future. Following these presentations, each group facilitated deeper discussion circles on the challenges and potential of socio-environmental work within each action area.

In-depth conversation circle at the 2019 Annual Meet-Up, Santa Teresa



There was also an opportunity to reflect on the five Network exchanges that took place in 2019 with the launch of the video, "Realizing the Sustainable Favela Network 2019," produced by filmmaker Luiza de Andrade. Verônica Gomes Martins da Silva, President of the Kennedy Brothers Community Center, spoke of the need to value favela-based solutions and the positive aspects of communities that are so often overlooked by the media. Luis Cassiano from the Green Roof Favela project in the Parque Arará community invited everyone to "green favelas from above, through green roofs: it brings life, food, beauty, and hope." Finally, Regina Tchelly reminded everyone to "think collaboratively, and to hold onto each others' hands, and knowledge."

#### Find out more or check out our videos: meetings.favelasustentavel.org

#### RECOGNITION

The Sustainable Favela Network has been higlighted as part of the "Local Projects Challenge" project gallery of the Accelerating SDGs initiative, the result of a partnership between the Center for Sustainable Urban Development at Columbia University and the Architecture and Urbanism School at the Federal University of Rio de Janeiro.

Learn more: bit.ly/ProjetoLocalRFS

#### LOCAL PROJECT Challenge

Center for Sustainable Urban Development EARTH INSTITUTE | COLUMBIA UNIVERSITY

#### THANKS:

#### THANK YOU TO OUR 2019 VOLUNTEERS:

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#### THANK YOU TO OUR 2019 HOSTS AND PARTNERS:



#### THANK YOU TO OUR 2019 SFN ACTIVITY PARTICIPANTS

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- Agenor Silva
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- Ana Lucia de Oliveira
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- Ana Paula Santos
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- Anatula Axiotelis
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